Frictionless Futures:
The Convergence of Payments, Identity & Trust

March 2-4, 2026 | Houston, TX

Identity & Payments Summit Overview

Continuing the momentum of the Identity & Payments Summit in February 2025, where diverse organizations and individuals came together to share implementation experiences, collaborate, network and educate colleagues on topics related to identity, access and payments and how those industries are converging, the Secure Technology Alliance is pleased to announce the third Identity & Payments Summit, taking place in Houston, Texas in March 2026.

The 2026 Identity and Payments Summit will be the most comprehensive and diverse gathering of secure technology-focused organizations and professionals in North America – from silicon manufacturers to consumers and everyone in between!

This year, we will be hosting an mDL Technology Showcase and interoperability event, where you can come and see teams of technology providers, issuers and relying parties demonstrate a variety of use cases. We are also expecting to offer unique educational and focused sessions addressing some of the key industry challenges.

A Focused Agenda …

Keynote sessions addressing topics of joint interest for all attendees and breakouts covering use cases, hot topics, and trends in secure technologies in the following:

Payments

- Real-time payments, embedded finance and open banking
- Digital wallets and alternative payment methods
- Stablecoins and central bank digital currencies
- Regulation, compliance and oversight in financial transactions

Identity & Access

- National identity systems, mobile credentials and citizen access
- Biometric and behavioral identity verification
- Authentication trends (passkeys, phishing-resistant MFA etc.)
- Mobile driver's license (mDL) use cases and implementation strategies
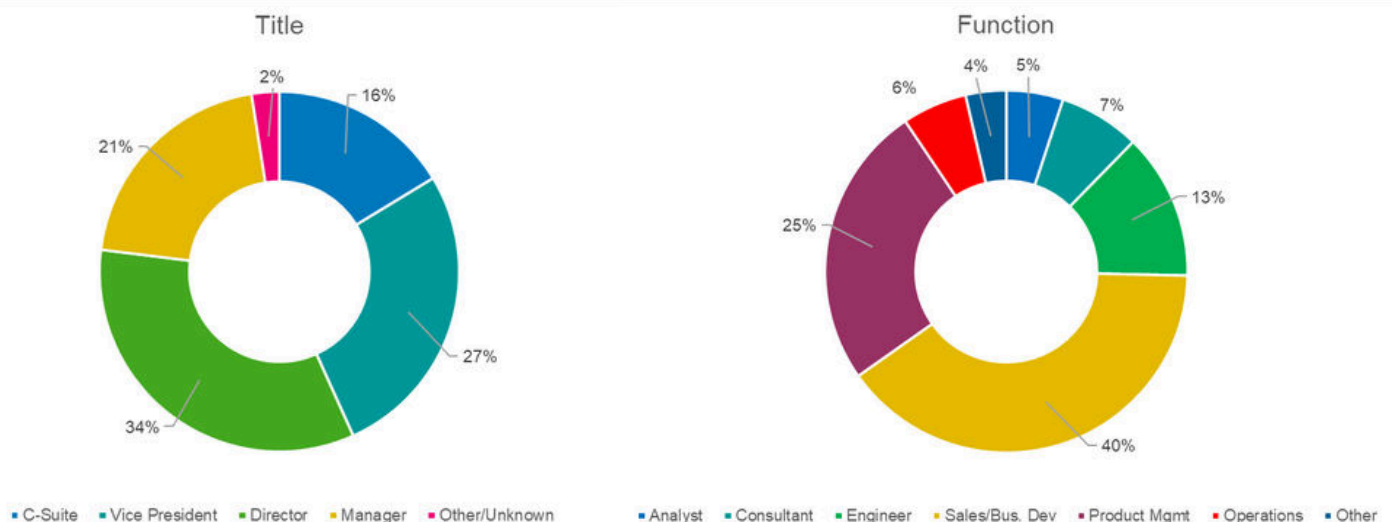- Entical identity, privacy and financial inclusion

Technological Convergence

- Agentic AI and the future of consumer interaction
- AI-driven fraud detection and risk management
- Post-quantum cryptography and advanced data protection
- Digital mobility and cross-domain trust frameworks
- Data management and secure digital experience design

Attendees Overview

The Identity & Payments Summit attendees represent every section of the identity, access, and payments industries. Our membership and non-member attendees come from systems manufacturers, integrators, government agencies, global payment networks, processors, identity solution providers, relying parties, issuing banks, merchant banks, industry suppliers, merchants, etc. In each of these categories, we have organizations of all sizes – such as very large merchants to small, single location stores. The same is true for financial institutions – some are global banks and others are regional, or credit unions focused on a vertical market. In addition to systems providers delivering identity and access solutions, we have relying parties that work with the issued credentials. Attendees also represent companies that are technology or solutions providers that work with companies in the broad identity or payments ecosystem. Titles range from C-suite executives to operations management, marketing, product management and engineering. Alliance working committees have a cross-section of subject matter experts representing every aspect of identity, access, and payments challenges and best practices.

Title

16%, 27%, 34%, 21%, 2%

Legend: C-Suite, Vice President, Director, Manager, Other/Unknown

Function

5%, 7%, 13%, 40%, 25%, 6%, 4%

Legend: Analyst, Consultant, Engineer, Sales/Bus. Dev, Product Mgmt, Operations, Other

The 2025 Identity & Payments Summit had an attendance of 450 attendees. As momentum grows, we anticipate hosting 600 at the 2026 Summit through in-person sessions.

For more information about the 2026 Identity & Payments Summit, or to reserve sponsorship or exhibit space, or to inquire about a custom sponsorship, contact:

Christina Hulka | chulka@securetechalliance.org

SPONSORSHIP & EXHIBITOR PROSPECTUS

Sponsorship Benefits

🎯 Market positioning and strategic alignment

Position your company as a trusted voice in identity, security and payments

Build partnerships with cross-sector leaders in government, finance, technology and identity

📢 Brand visibility and recognition

Onsite and online at the event and in pre- and post-event communications

💡 Thought leadership opportunities

Priority for speaking and moderation opportunities

Include white papers or other publications in attendee materials or conference apps

🔗 Networking

Discounts on exhibit space

Access to attendee lists pre- and post-event

Lead capture and analytics

All sponsorships include:

- Logo on the Identity & Payments Summit website
- Listed as a Sponsor on conference signage
- Listed on presentation slides during breaks and acknowledged during opening and closing remarks
- List of attendees

Custom Sponsorship packets are available - if you don't see what you are looking for, contact Christina Hulka (chulka@securetechalliance.org) to discuss options.

SPONSORSHIP & EXHIBITOR PROSPECTUS
Premium Sponsorships

Premium sponsorship puts your branding message front and center, next to the title of the conference. Premium sponsors receive branding opportunities prior to and during the event.

	Platinum (Limit 1 Payment/1 Identity)	Gold (Limit 6)
	$25,000	$18,000
Overall conference sponsor	✓	
Premium billing on all marketing materials, website and at conference	Over conference title	✓
Premium Sponsor exhibit table	✓	✓
Company logo on website (premium placement)	✓	✓
Complimentary full conference passes	6	3
Conference bag insert	✓	✓
Opportunity to hang banners (up to 8'x8') in registration area, general conference room or dining room *	3	2
Signage in registration area	✓	✓
Welcome letter	✓	
Opportunity to give Welcome Address/keynote	✓	
Private meeting room during conference	✓	

You will work directly with the hotel to place banners/signage. Additional costs may apply.

Leading Sponsorships

Leading sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression on conference participants. All Leading Sponsors will have signage in the registration area, company logo on website and in mobile app, and have one complimentary insert in the conference handouts. Discounts on exhibit space and additional complimentary passes vary based on sponsorship selected.

		Conference bag insert	Discount on exhibit space	Complimentary full conference passes
Conference Wifi Sponsor (Limit 1) Personalized wifi and logo on tables.	$15,000	✓	10%	2
Conference Track Sponsors (Limit 4) (Payments, Identity & Access, Emerging Technology, mobile Drivers License) The track Sponsor will have the option to work with the planning team on content, give a brief introduction at the beginning of the track and introduce, moderate or present during the track. Sponsor signage will be visible in all track conference rooms.	$6,000	✓	10%	2
Name Badge Sponsor (Limit 1) Sponsorship provides self-check in for attendees. Sponsor name featured on badge and at badge pick-up area. Sponsor may provide branded lanyards.	$6,000	✓	10%	2
Logo Bottled Water Sponsor (Limit 1) Company logo printed on reusable water bottles. Sponsor may provide refillable water bottles with sponsor logo for 50% reduction.	$6,000		10%	2
Summit Bag Sponsor (Limit 1) Conference bags with logo sponsor. Sponsor may provide bags for a reduction or upgrade bag at cost difference.	$6,000		10%	2

Leading Sponsorships - Hospitality

		Conference bag insert	Discount on exhibit space	Complimentary full conference passes
Monday Opening Reception (Limit 2) Support the networking events. All serving bars will feature Sponsor signage. Sponsor may provide cups, napkins,etc.	$10,000	✓	10%	3
Tuesday Reception (Limit 1) Sponsor may work directly with the hotel to host a reception which will be promoted as part of the Summit agenda	Custom	✓	10%	3
General Hospitality (Unlimited) Sponsor highlighted at all breakfast, lunches and breaks for each day of the conference and member meetings.	$7,000		10%	3

Supporting Sponsorships

Meeting Rooms	$3,000
Sponsor provided banner or sign prominently displayed (You will work directly with the hotel to place banners/signage. Additional costs may apply.)	$2,000
Conference bag insert/ giveaway to be included in the conference bag (Sponsor supplies 700 of each item)	$500

mDL Technology Showcase & Interoperability Event

The mDL Technology Showcase & Interoperability event is hosted by the Identity & Access Forum on Monday 2nd March. Sponsorships and tables are available as detailed below. If you are interested in hosting a table, please contact Sandy Mayfield (smayfield@securetechalliance.org).

mDL Track Sponsorship - $6,000 (Limit 1)
See Leading Sponsorships for more information and additional benefits.

mDL Technology Showcase & Interoperability Event Sponsorship - $2,000 (Unlimited)
10% discount on main exhibit space, free passes for Showcase & Interoperability Event participants, company logos present on mDL Showcase & Interoperability Event section of the website, app and in-room at the event.

Table fee - $1,000
For Sponsors and Exhibitors (main exhibit space) - $500

For more information on the mDL Technology Showcase, please visit the Summit website or contact Sandy Mayfield at smayfield@securetechalliance.org
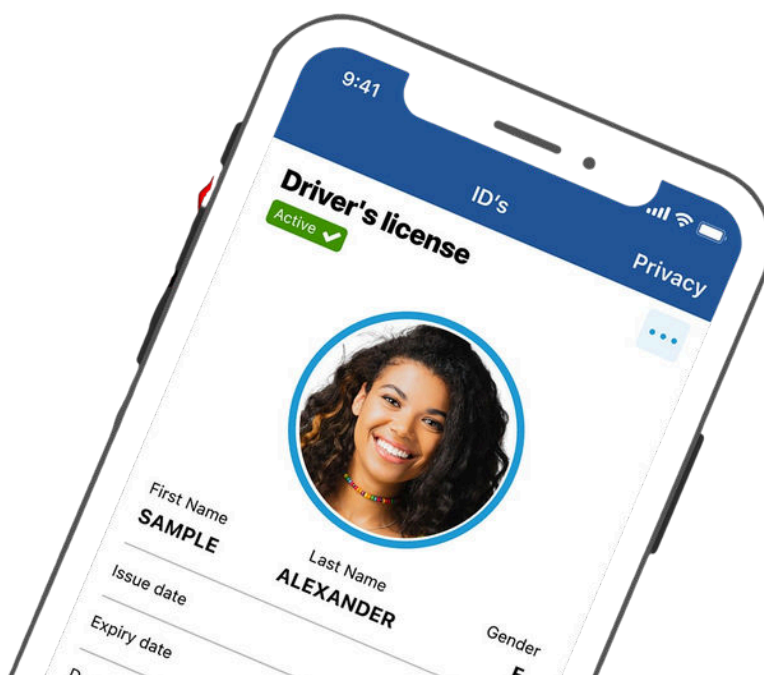
EXHIBITS

All exhibits include:

- 6' wide table, 2 chairs, wastebasket, and company sign
- 2 Complimentary full-conference registration passes
- Additional booth staff @$485 for exhibits only. Additional full-conference access must be purchased at applicable registration rates.
- Company logo on web site and in mobile app
- Secure Technology Alliance members receive discount on exhibit space
- Exhibit spaces are assigned on a first come, first served basis

All sponsors except Supporting Sponsors receive a 10%-20% discount on exhibit space. Please consider a sponsorship for increased awareness and additional savings.

2026 Exhibit Table Rates

TABLE	Through 10/29/2025	Advanced through 12/24/2025	Regular through 2/16/2026
STA Members	$1,600	$1,750	$1,950
Non Members	$2,300	$2,500	$2,750

2026 Exhibit Hall Layout

Based on feedback from the 2025 Summit, at the 2026 Identity & Payments Summit in Houston, the exhibitors will be co-located with the main conference general sessions, providing a highly visible location and enabling exhibitors to enjoy the conference content. **The layout below illustrates where the exhibitor tables will be located in the context of the conference space. Exact placement information is coming soon!**
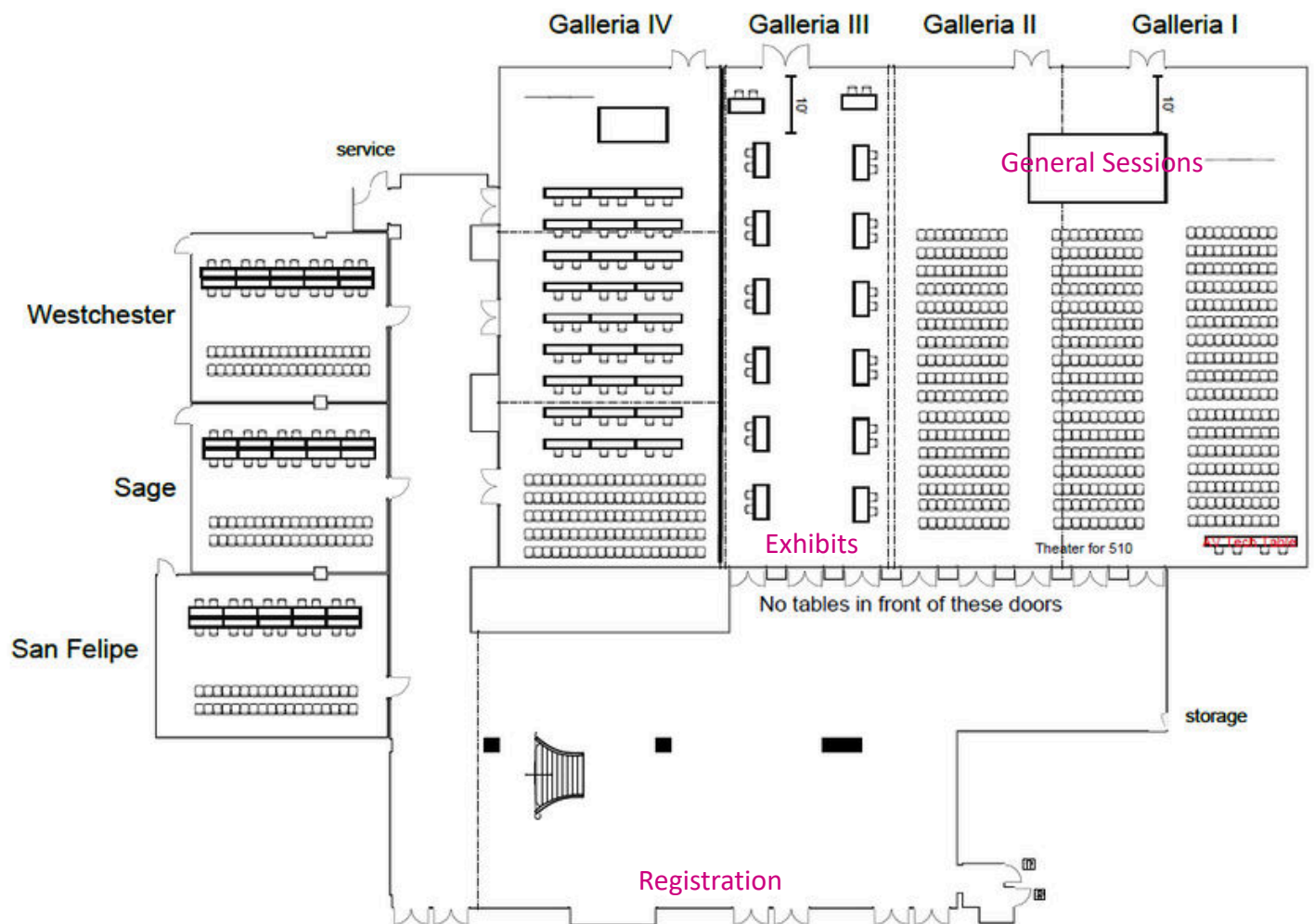
Show Hours

Tuesday, 3rd March - 7.30am-6pm
Wednesday, 4th March - 8am-4pm

To reserve sponsorship or exhibit space, or for more information, contact
Christina Hulka | chulka@securetechalliance.org

Rules and Policies for Sponsorships and Exhibits

- Sponsorship and exhibit selection will be offered to the following categories of Secure Technology Alliance members ten (10) days prior to being available to other members or non-member organizations: Leadership, Principal, IAF Steering Committee, USPF Steering Committee, and STA Board.
- Sponsorship and exhibit space is available on a first come, first served basis upon the completion of the sponsorship or exhibitor agreement.
- Sponsorship and exhibit space payments are due within thirty (30) days of the signed sponsor or exhibitor agreement, and not later than ten (10) days before the sponsored meeting date.
- Sponsorships including sponsor supplied materials (printed items, giveaways, lanyards, etc.) are required to ship each item to arrive at the meeting location no later than 48 hours in advance of the start of the meeting. Specific quantities and shipping instructions will be provided in the Sponsor & Exhibitor Kit no later than thirty (30) days prior to the event. All shipments must be shipped according to the Sponsor & Exhibitor Kit or event staff instructions.
- Sponsor supplied hanging banners will be displayed in accordance with hotel restrictions and event staff recommendations. Banners will not be returned after the meeting unless the sponsor arranges for prepaid shipping and handling in advance.
- Sponsor signage in the registration area includes a 24"x36" color sign on an easel with the sponsored item and company logo listed. Group sponsorships (Conference Technology sponsors and General Hospitality sponsors) will have similar signage with multiple company logos displayed.
- All exhibit shipments must be shipped according to the Sponsor & Exhibitor Kit or event staff instructions.
- Exhibitors are responsible for arranging return shipping of exhibit items, including prepaid shipping and handling, in advance.

For more information about the 2026 Identity & Payments Summit, or to reserve sponsorship or exhibit space, or to inquire about a custom sponsorship, contact:
Christina Hulka | chulka@securetechalliance.org

NOTE: Sponsorship or exhibit requests will be reserved for 72 hours after Sponsorship or exhibitor agreement is sent. Sponsorship or exhibit space is not confirmed until receipt of the signed sponsorship or exhibitor agreement!