



With Great Growth Comes Great Accountability

Mike Lemberger



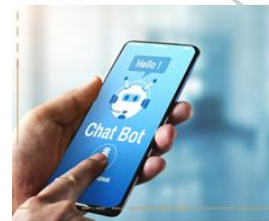
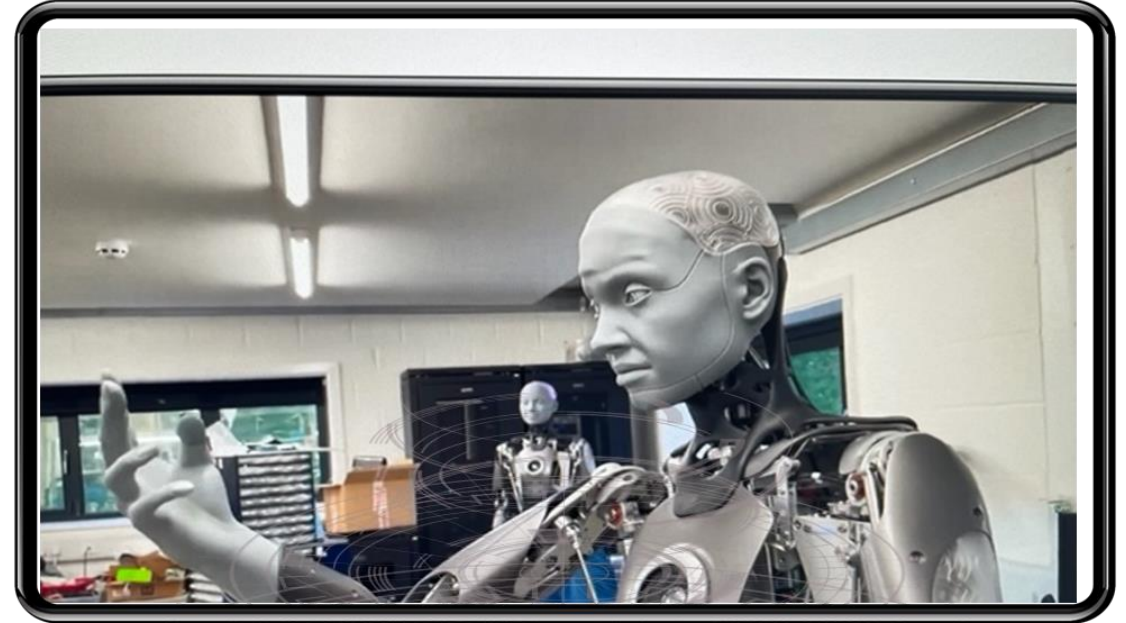
SVP, Chief Risk Officer North America

ChatBot World

Can you please write a 30 minutes Keynote Presentation for the Payments Summit?

Focus on payment security, make it engaging and add some humor!

Thank You.



The Future of AI Technology

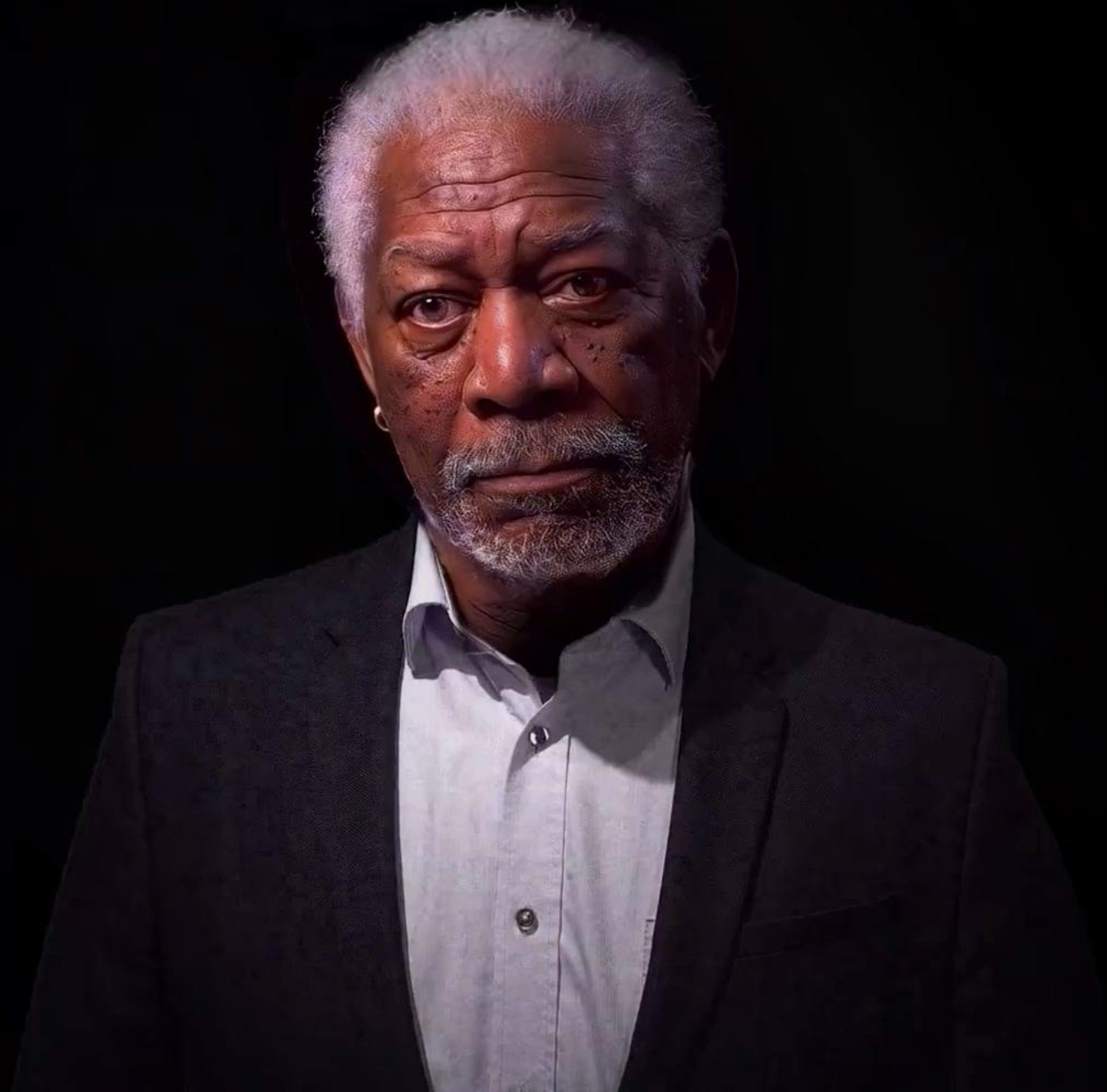
How Deep Fake Technology Affects our Payments Business



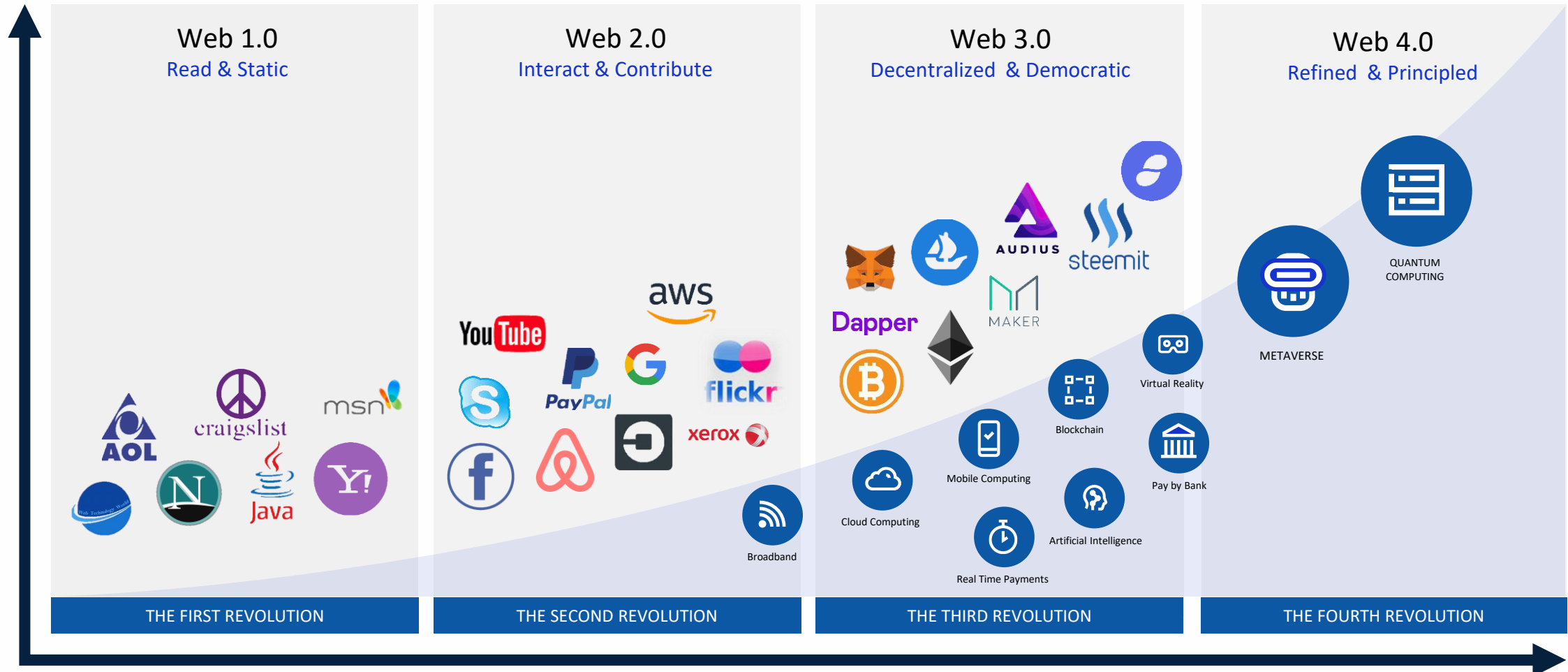
“AI technologies designed to detect deepfake are the same as those that create it so it becomes an AI versus AI scenario where AI can not reliably win.

Dr. Eric Horvitz, Chief Scientific Officer, Microsoft
Digital Content Provenance Event: January 26, 2022 - C2PA





The World is Evolving - Payment Attack SURFACE is Increasing

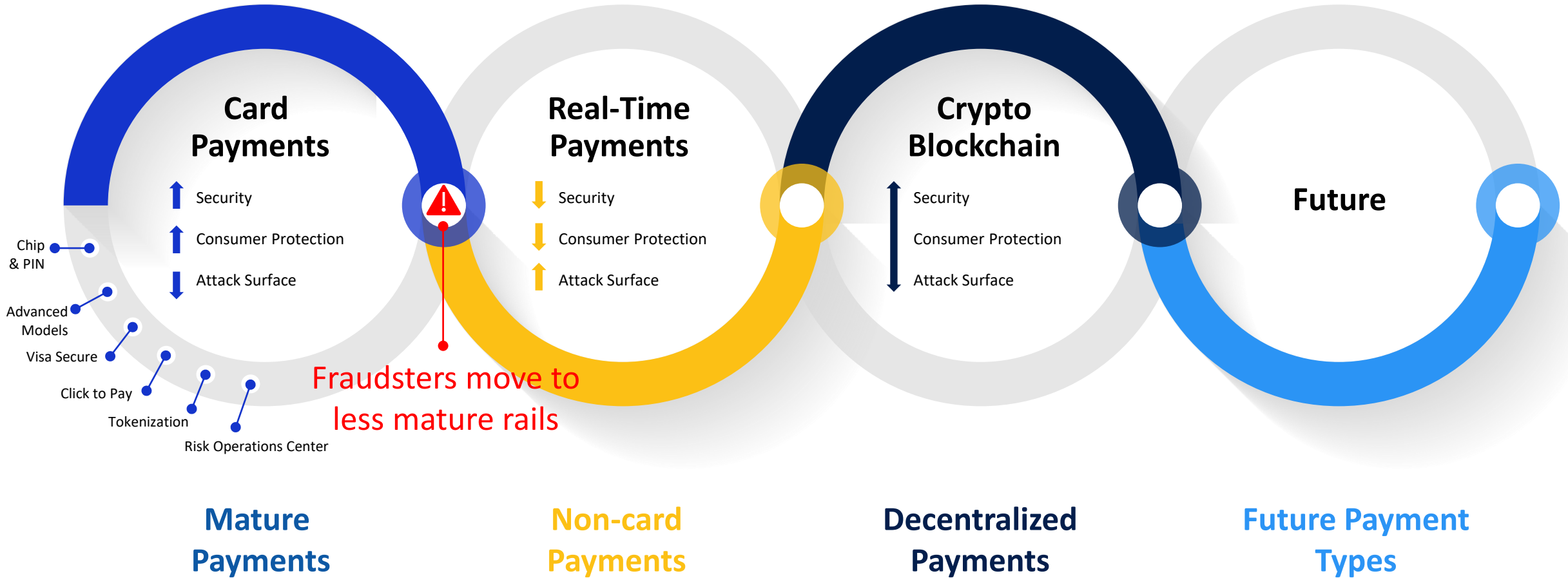


Analog
Mag-stripe Cards

Electronic
Chip Cards Introduced,
CNP Advances with Visa Secure

Digital
Tokenization and Enhanced Data

Future
Emerging Technologies

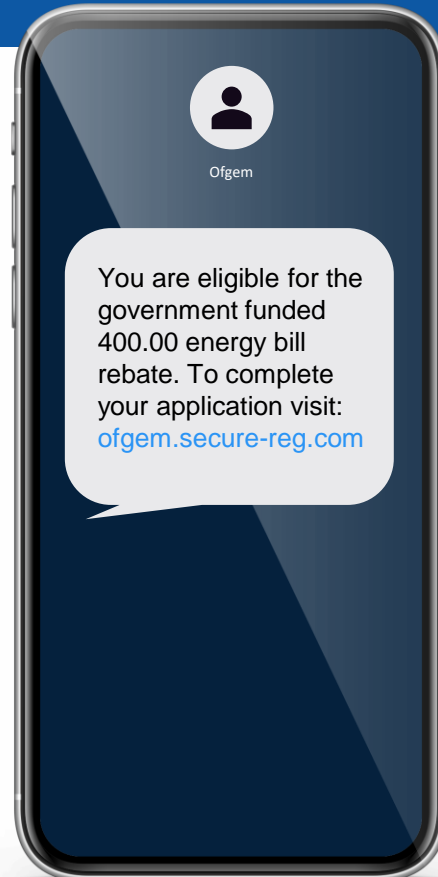


Consumers are the Target

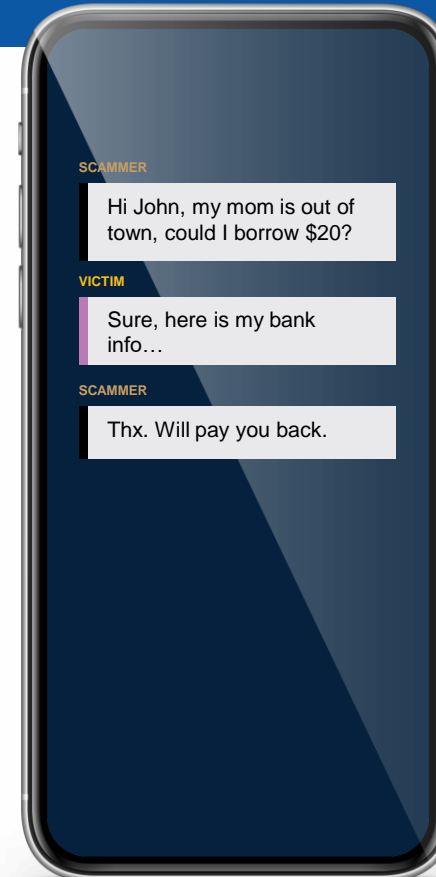
'Hi Mom' Scam



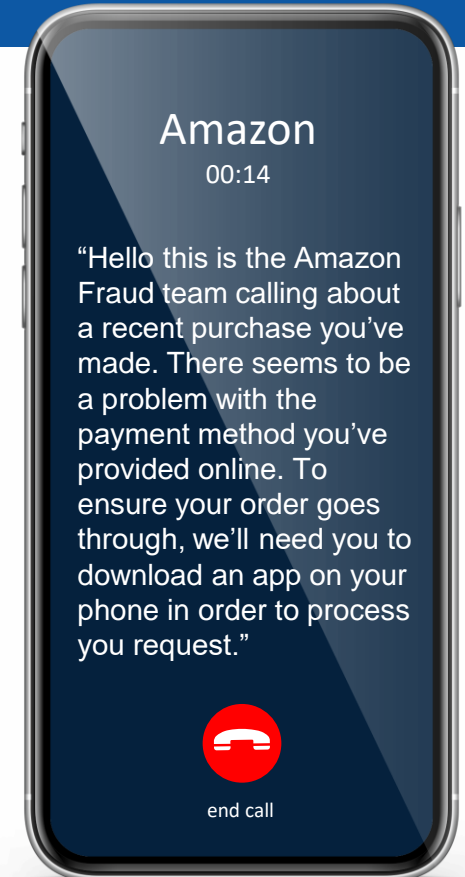
Cost of Living Scams



Snapchat Scams



Amazon Scams



Identity Theft Reports and Losses by Contact Method

Phone Calls

Text Messages

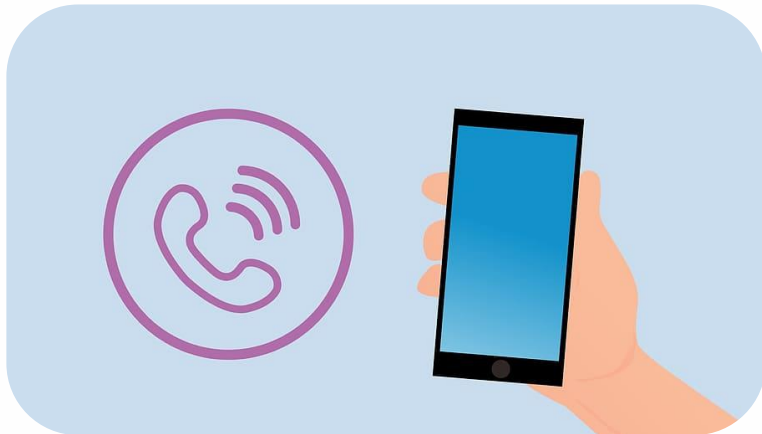
Social Media

Reported

35%

21%

9%



Losses

20%

4%

23%

Numbers & Actions





Payment Volume

+11%



YoY

Fraud Rate

+3%



Secure Technology

18x Higher Volume YoY

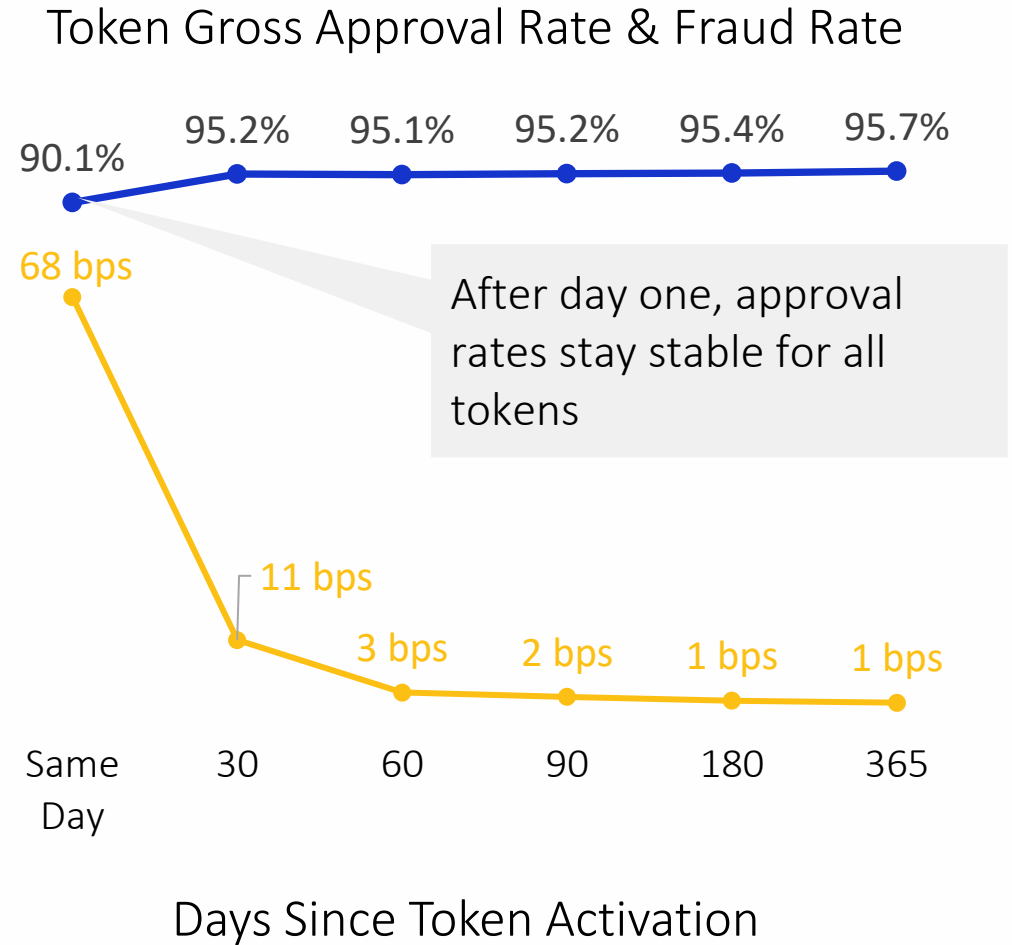
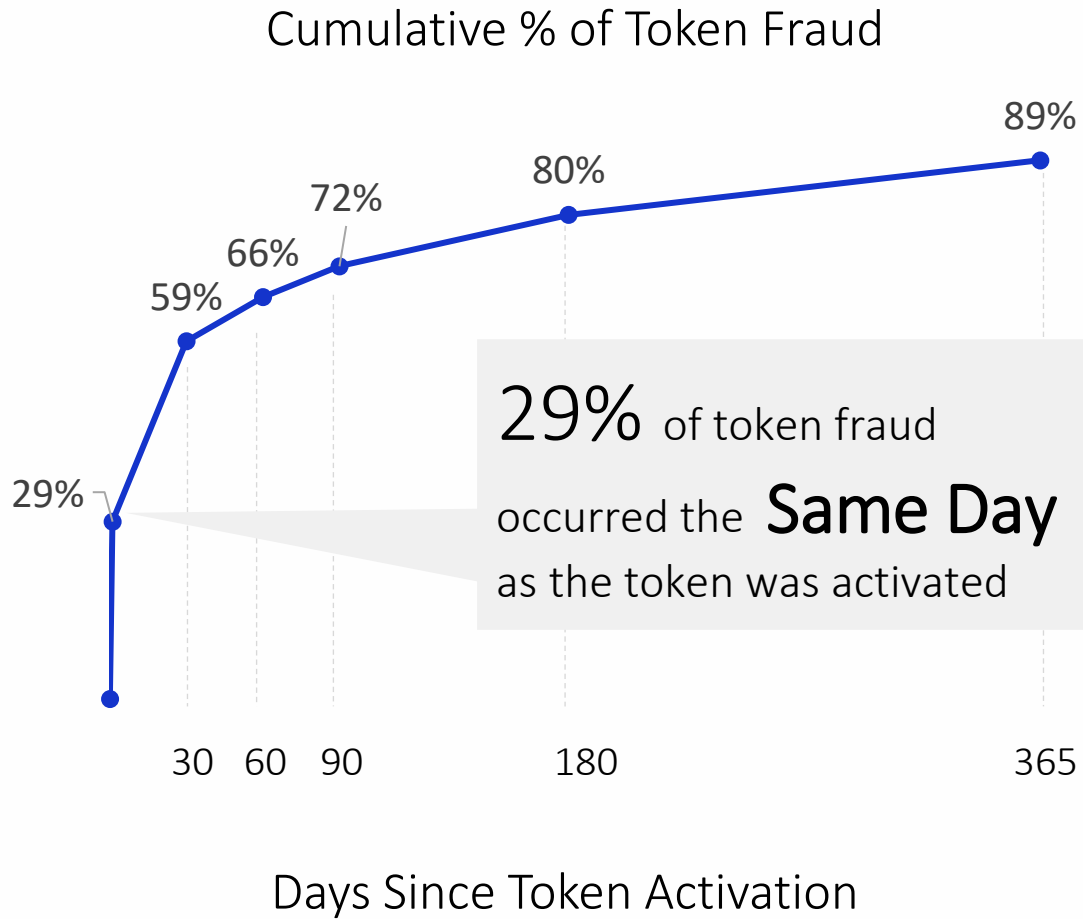


610+ bps Higher Approval



9+ bps Lower Fraud

Provisioning – A Crucial Gateway in Payment Security





Enumeration Attacks



73M Transactions Blocked
+135% YoY



22M Transactions Blocked
+42% YoY





Bullet Proofing Payments



Customer

- Scam Education
- Secure Alerts
- Secure Provisioning



Transaction

- Tokenization & Encryption
- ID & Authentication Technology
- Model Intelligence



Network

- Real Time Attack Monitoring
- Contextual Data across Cyber & Payment Fraud

Nov 30, 2021 - 2 min read

ANNOUNCEMENTS

The Snoopverse LAND sale

The Doggfather is setting foot in the metaverse and he is bringing his friends for a party for the ages!

Snoop Dogg is coming to the Metaverse and he's bringing some friends for a cool party. Join us in welcoming our new guests during the upcoming LAND sale that will start on December 2nd at 1PM UTC for our last hurrah of 2021.

WAVE 1
LAUNCHING DECEMBER 2ND
STARTING TIME: 1PM UTC

| | | |
|---------------|---------|-------|
| 67 | 3 | 122 |
| PREMIUM LANDS | ESTATES | LANDS |

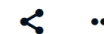
SNOOP DOGG + THE SANDBOX

PASS
SNOOP DOGG EARLY ACCESS

Nipsey Hussle **Cozomo de' Medici**

The graphic features a large green and blue pixelated background. On the left, a staircase of yellow and blue pixels leads up to a portrait of Snoop Dogg. Below the portrait are three smaller portraits of Nipsey Hussle, Cozomo de' Medici, and another artist. In the center, a large green banner displays 'WAVE 1' and 'LAUNCHING DECEMBER 2ND'. Below this, a table shows the number of premium lands, estates, and lands available. To the right, the text 'SNOOP DOGG + THE SANDBOX' is prominently displayed. At the bottom, there are images of a 'PASS' for early access and a detailed 3D rendering of a classic car with a large robot figure on top.

The Sandbox ASSETS



Snoop Dogg Private Party Pass

632 owners 1.0K items 81.3K views 1.6K favorites virtual-worlds

Current price

0.249 ETH \$407.27

- 1 +

Substitute listings ⓘ

Buy now

Make offer

Rumah Metaverse

Snoop Dogg's Metaverse Neighbor – What To Expect In 2023

ADMINMETA • FEBRUARY 13, 2023 • LEAVE A COMMENT

Snoop Dogg's Metaverse neighborhood is sure to be a hit when it launches in 2023. Players will be able to interact with Snoop himself and take part in a variety of activities.

