Welcome to the
2024 Identity & Payments Conference

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Services, North America, Mastercard

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The World is Becoming More Digital

5 Billion

of us are connected via digital networks, influencing how we shop, work, live and play

Cybercrime is now estimated to cost the global economy nearly

$5 Trillion

As the digital economy grows, so does risk & uncertainty

$43 Billion

in identity fraud losses in the U.S., impacting over 40 million adults

86%

of global consumers say they are worried about identity theft

Trust is critical to enabling this vision

- Our approach goes beyond the payment transaction
- We give our partners **deeper visibility** into cyber risk for **greater adaptability** and **resilience**
- **We're protecting their systems** through the latest AI technology, **delivering peace of mind** to the people and businesses they serve

Without trust, the digital economy will cease to function

Digital trust requires collaboration across sectors

A trusted identity is the primary accelerator of the digital economy

It makes global commerce possible; it powers financial inclusion; it creates the most seamless **customer experiences**.

At Mastercard, we are uniquely positioned to unify trusted identities

Personal Device Payment Behavior

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Our trusted identity capabilities are powered by an unparalleled network reach

Identity Solutions

23 Million

Transactions authenticated daily

3.4 Billion

Accounts protected by our identity services

Artificial Intelligence

125 Billion

Transactions protected by Mastercard's AI solutions per year

$20 Billion

In attacks stopped over the past 12 months

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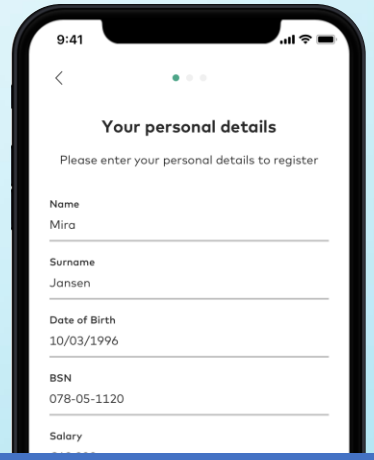
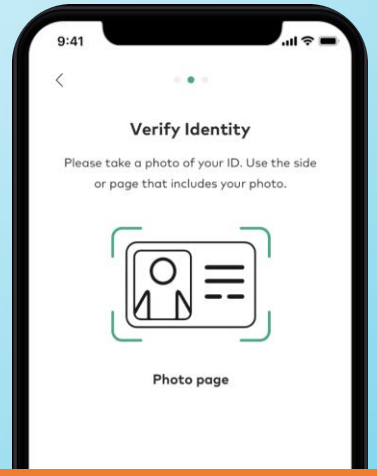
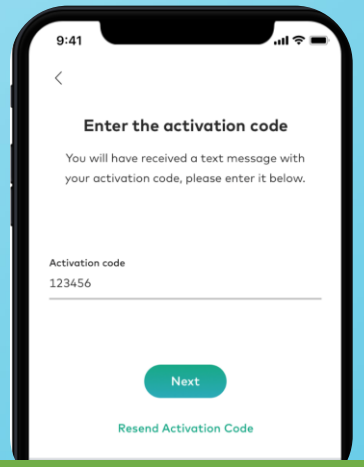
Our network enables trust in every interaction across the customer journey







Account Opening	Account Log-in/Access	Account Modification/Open Banking
Use Cases		
Identity Fraud, Promo Abuse	**Account Takeover Fraud**	**Scam Fraud**

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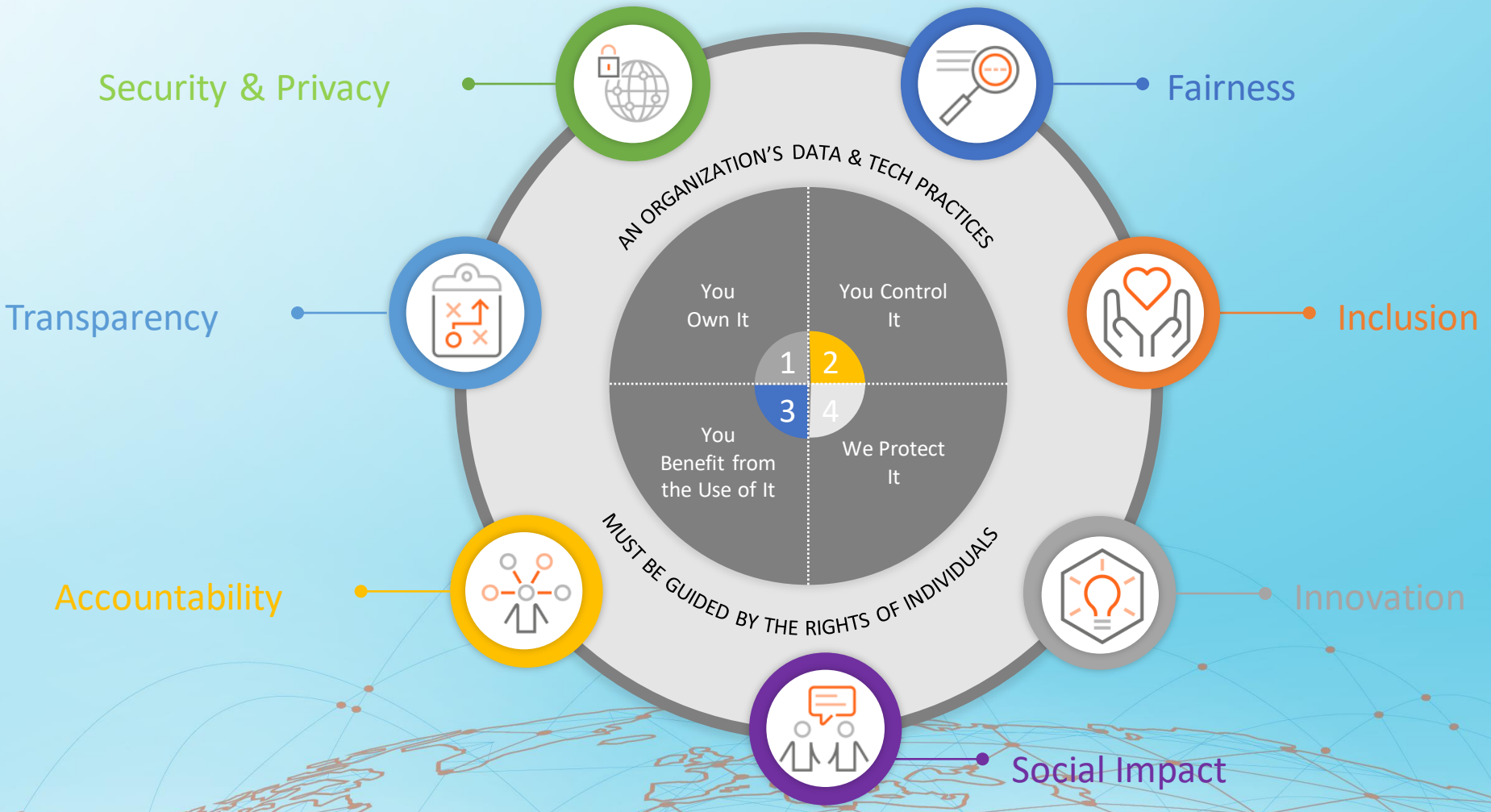
Data has the potential to fuel the next century of innovation



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What's ahead for the next few days

- An incredible line up of subject matter experts
- Networking & collaboration across industries from transportation to healthcare
- Knowledge sharing about how advancements in the space are shaping sectors and weaving a web of unified experiences
- Unlocking the full potential of a digitally interconnected future